



Social Media Policy

Agreed September 2019

Rochester Mathematical School Association (RMSA) Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

The RMSA uses Facebook. To see the Facebook page please go to <https://www.facebook.com/RochesterMathSchoolAssociation/>

Access to the social media used by our association

The Parentkind Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Parentkind. This page also accepts postings from any Facebook user, again without permission being needed from Parentkind.

Permitted members

The Facebook page of RMSA is an open page. This means it can be accessed by any Facebook user without permission being given by the RMSA however;

- (a) all visitor posts will be reviewed by an administrator before publishing;
- (b) no visitor posts can contain photos or videos.

All content posted to the page is closely monitored and any inappropriate comments will be immediately removed.

There is a profanity filter applied to the page.

Followers of the RMSA Facebook page are able to send private messages to the page.

How this is used by our association

The RMSA uses its Facebook page exclusively for the running of the association. It is used to communicate with members and the wider school community, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The RMSA Facebook page is not intended for discussing any aspect of the school other than the RMSA and its activities and should not be used to promote any business other than where this is done for the benefit of the RMSA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the RMSA retains the right to block any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of the RMSA does not allow members to post photographs or videos. Photos and videos can be posted by the administrators to promote the RMSA's activities.

Application of this policy

By using the Facebook page of RMSA you are accepting the terms of this policy.

Availability of this policy

This policy is publicly available through the RMSA page of the school's website (www.sjwms.org.uk/RMSA), is sent regularly (at least once a year) to all members of the RMSA for whom an email address is held and is referenced as part of the information stated on our Facebook page.