

SIXTH FROM INDUCTION

From the specification of the “Design and Technology Product Design” course, one of the sections that you will be expected to know by the time of the examination states;

Students should be aware of, and be able to discuss, the work of influential designers and how their work represents the principles of different design movements, including:

- Phillipe Starck
- James Dyson
- Margaret Calvert
- Dieter Rams
- Charles and Ray Eames
- Marianne Brandt



For induction week you will create a case study on one iconic piece created by your choice of one of the designers above. You will need to include the answers from the following questions in order to have the depth required for this subject; (This will take 2hours)

- Explain why this product is iconic.
- What material is it made from?
- How is it made? (the process) with an in depth explanation of that process.
- Has the product evolved? Why and how? product evolution.
- If it was to be developed in the future, how could it be made or from what material could it be made from.
- In depth evolution of the product using ACCESSFM, symbols on the product, how QC/QA has been achieved, brand identity.
- What else did they design?
- What year was it designed and what was going on at the time that may have influenced the design? (design influences)



Your final task is to draw, in isometric on A3 paper, a product in the style of your chosen designer. Explain how it meets the characteristics of your chosen designer and you have a choice of one of the following objects to re-design, but it can't be a product that they have already done; (This will take 1hour)

- Hairdryer
- Kettle
- Dining chair
- Radio
- Pushchair
- Telephone
- Coffee machine
- Bedside lamp

